

Ref No: RML/2022-23/225

Date: June 15, 2022

To,
BSE Limited
Scrp Code: 543228

National Stock Exchange of India Limited
Symbol: ROUTE

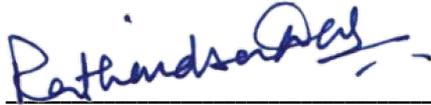
Dear Sir/Madam,

Sub: Press Release

Please find enclosed Press Release titled "Route Mobile Limited announces the opening of "Routelab" R&D & Engineering Centre in Bangalore to develop innovations in AI, ML, Mobile Identity & Blockchain".

The same is also uploaded on the Company's website at www.routemobile.com.

Yours truly,
For Route Mobile Limited



Rathindra Das
Group Head- Legal, Company Secretary & Compliance Officer

Encl: as above

ROUTE MOBILE LIMITED ANNOUNCES THE OPENING OF “ROUTELAB” R&D & ENGINEERING CENTRE IN BANGALORE TO DEVELOP INNOVATIONS IN AI, ML, MOBILE IDENTITY & BLOCKCHAIN

Mumbai, 15 June 2022: Route Mobile Limited (“Route Mobile”), one of the leading CPaaS (Communication Platform as a Service) providers to enterprises, over-the-top (“OTT”) players, and mobile network operators, has announced the opening of **RouteLab**, a new R&D centre in the heart of Bangalore, India’s Silicon Valley. It is spread over a 20000 sq.ft.

RouteLab will serve as Route Mobile’s very own Centre of Excellence (CoE) for Engineering for its cutting-edge research and development. The Centre will be responsible for developing new-edge innovations related to Artificial Intelligence (AI), Machine Learning (ML), Blockchain, Mobile Identity, and more.

Route Mobile is known to have a strong connect with the developer ecosystem. RouteLab will further help to leverage this community to become the hotbed for cultivating new ideas. The innovations emerging out of the R&D centre will help Route Mobile deepen engagement between enterprises and their customers. RouteLab will also serve as a centre where its developers will co-create solutions with enterprises and operators.

Speaking on the occasion, **Rajdipkumar Gupta, Managing Director and Group CEO** said “For true digital transformation, enterprises & operators will need capabilities to innovate with speed. RouteLab CoE in Bangalore will give an option to leverage top-rated capabilities of our CPaaS platform and new-edge solutions, while unlocking amplified agility, scalability and resilience.” **He further said**, “Our endeavor is to constantly strive to solve problems, create delightful and secured customer experiences for enterprises and brands.”

About Route Mobile Limited: (www.routemobile.com) (BSE: 543228; NSE: ROUTE)

Established in 2004, Route Mobile Limited (“RML”) is a cloud communications platform service provider, catering to enterprises, over-the-top (OTT) players and mobile network operators (MNO). RML’s portfolio comprises solutions in messaging, voice, email, SMS filtering, analytics and monetization. RML has a diverse enterprise client base across a broad range of industries including social media companies, banks and financial institutions, e-commerce entities and travel aggregators. RML is headquartered in Mumbai, India with a global presence in Asia Pacific, Middle East, Africa, Europe and North America.

Additional Resources

- LinkedIn: <https://in.linkedin.com/company/routemobilelimited>
- Twitter: https://twitter.com/route_mobile
- Facebook: <https://www.facebook.com/Routemobilelimited>

For further details, please contact:

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